



2nd Annual Mega-City Water Forum: Planning for Sustainable Growth May 14-16, 2007, Atlanta, Georgia

Water experts from around the world are preparing to meet in Atlanta for the 2nd Annual Mega-City Water Forum, one of the only venues in the world where you can have an opportunity to hear keynotes from, and interact with, the leaders of the world's top water agencies, including:

- Paul Reiter (**International Water Agency**)
- Rebecca West (**Water Environment Federation**)
- Diane VanDe Hei (**Association of Metropolitan Water Agencies**)
- Ken Kirk (**National Association of Clean Water Agencies**)
- Rob Renner (**American Water Works Association Research Foundation**)

These leaders, along with other global experts, will explore sustainability issues for large and growing mega-cities around the world with a focus on *environment, infrastructure, capacity-building, and funding*. This forum will bring together a select group of approximately 100 senior level water officials, city officials, experts, executives and utility managers from across the globe. The 2006 Forum brought senior level water officials from **Amman, Beijing, Buenos Aires, Cairo, London, Mexico City, Rio de Janeiro, Tel Aviv** and in the U.S. from cities such as **Atlanta, Denver, Des Moines, Detroit, El Paso, Indianapolis, Ohio, St Paul, Tucson, and Washington DC**.

The discussions are facilitated by water officials, experts and thought leaders from the private sector, service providers, leading academics, international institutions and multilateral agencies. These experts not only facilitate the discussions, but also provide a valuable networking and learning opportunity to participants.

To learn more, please visit: www.cifalatlanta.org/workshops/sustainability/0507/index.htm

Please review the following page for sponsorship opportunities. If you have any questions, please contact Jennifer Wilson, Program Director – Environmental Sustainability, CIFAL Atlanta, at +1-706-614-4017 or jwilson@cifalatlanta.org

2007 Sponsorship Categories

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Sponsorship opportunities are open to private sector firms to present their activities and participate in the program. The 2nd Annual Mega-City Water Forum offers several levels of participation, including opportunities to serve as a program sponsor or as an event sponsor.

PROGRAM SPONSOR

Benefits

- Showcase display / exhibition space
- Complimentary admission tickets
- Panel speaker
- Press release / website recognition
- Product demonstration
- Keynote address
- Welcome reception sponsor

Platinum	Gold	Silver
✓	✓	✓
5	4	3
✓	✓	✓
✓	✓	✓
✓	✓	
✓	✓	
✓	✓	
\$20,000	\$10,000	\$5,000

EVENT SPONSOR

Event / function

- Luncheon with speaking opportunity
- Tour May 15th
- Break-out sessions (coffee + snacks)
- Exhibition display
- Delegate sponsor (domestic)
- Delegate sponsor (international)

Price	Available
\$5,000	2
\$5,000	4
\$1000	5
\$3000	10
\$1000	n/a
\$2,000	n/a

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