



**“Gender Equality and Government in the Americas” Forum 2007**  
*2<sup>nd</sup> Annual Meeting part of the*  
*Global Leadership Initiative on Gender Equality (2006-2009)*

Atlanta, Georgia  
September 5-7, 2007

***SPONSORSHIP OPPORTUNITIES***

**CIFAL ATLANTA**  
**An International Training Center for Government Authorities and Civil Society Leaders**  
**[www.cifalatlanta.org](http://www.cifalatlanta.org)**





**CIFAL Atlanta** is the North American affiliate of the Decentralized Cooperation Program of **UNITAR (United Nations Institute for Training and Research)**. The worldwide network of 12 regional associated CIFAL centers provide training for government authorities and civic society leaders in key social, economic and environmental areas to assist cities in achieving the Millennium Development Goals (MDG).

## ***ABOUT THE GLOBAL LEADERSHIP INITIATIVE ON GENDER EQUALITY (2006-2009)***

***"Gender equality is more than a goal in itself. It is a precondition for meeting the challenge of reducing poverty, promoting sustainable development and building good governance."***

- Kofi Annan, United Nations Secretary-General (1997-2006)

In 2005, UNITAR chartered CIFAL Atlanta to develop and lead a program for its worldwide network of centers in support of the third MDG-Gender Equality. The *2006 Gender Equality for National and Local Governments* kick-off session, held in Atlanta on November 13-15, 2006, brought together 45 high ranking government officials, gender experts, and civil society and private sector members from 15 countries across the globe to focus on tackling this worthy aim at the local level. The session went beyond the traditional “awareness” conference approach to focus exclusively on a rigorous self-assessment and knowledge management process in support of developing individual city action plans and a collective commitment to *The Atlanta Declaration on Gender Equality for Local Actors*.

### **THREE-YEAR DEPLOYMENT**

Each program of the *Global Leadership Initiative on Gender Equality* is designed to reach 15-25 cities among the largest urban areas in each region or approximately 100 cities globally over a period of three years.

Initial programming assumes the following schedule of activities:

- November 2006: Kick-off and methodology validation session in **Atlanta, United States**
- **AMERICAS: Atlanta, U.S.A., September 5-7, 2007**
- **ASIA: Shanghai, China, October 22, 2007**
- **EUROPE: Brussels, Belgium, December 2007\***
- **AFRICA: Durban, South Africa, First Quarter 2008**
- **AMERICAS: Atlanta, U.S.A., September 2008**
- **MIDDLE EAST: Amman, Jordan, First Quarter 2009**
- **GLOBAL FORUM: Atlanta, U.S.A., September 2009**



*\*CIFAL Atlanta supports the International Forum “Dynamic Cities Need Women: Actions and Policies for Gender Equality,” a joint initiative of the Government of the Brussels Capital Region and the Metropolis Women International Network.*





## **ABOUT THE GENDER EQUALITY AND GOVERNMENT IN THE AMERICAS FORUM 2007**

Atlanta, Georgia - September 5-7, 2007

**Co-hosted by the City of Atlanta and UNITAR**

**In cooperation with UN-INSTRAW and Metropolis International Women Network**

**WHO:** Vice President of El Salvador, the Honorable Ana Vilma Albanez de Escobar, will chair this Forum and lead a select group of high-ranking government officials from cities across the Americas, who will come together with members of NGOs, academia and the private sector, to exchange information and best practices on integrating gender into public policy formulation and implementation at the government level. In addition to a host of prominent speakers and attendees, Program Committee members include **City of Atlanta Mayor Shirley Franklin; The Honorable Portia Simpson-Miller, Prime Minister of Jamaica; Eminent Ambassador Carmen Moreno, Director of UN-INSTRAW; and Francine Senécal, Co-President of Metropolis Women International Network in Canada.**

**WHAT:** A comprehensive **gender equality best practice sharing** forum for government leaders. The program aims to consolidate the vast global knowledge and expertise in gender equality and women's empowerment issues into a framework for government leaders to utilize to engender their cities. The Forum will facilitate governments' self-assessment and exchange of global best practices in gender equality using a common tool. Action-oriented plans for engendering cities and empowering women is the expected desired outcome of this program. The *Gender Equality and Government in the Americas* Forum will serve as the Western Hemisphere's Regional Forum after the successful First Global Forum held in Atlanta in November 2006, kick-off session of a worldwide dissemination effort spanning from 2006-2009 and leveraging other CIFAL Centers around the world to replicate the same program in multiple regions (Asia, Europe, Africa and the Middle East).

**WHY:** In September 2000, the United Nations General Assembly of 189 nations, established gender equality as one of the Millennium Development Goals (MDG) in an effort to eradicate poverty by 2015. As Kofi Annan, U.N. Secretary-General (1997-2006) stated, "*Gender Equality is more than a goal in itself. It is a precondition for meeting the challenge of reducing poverty, promoting sustainable development and building good governance.*" In 2005, UNITAR chartered CIFAL Atlanta to develop and lead a program for its worldwide network of centers in support of the United Nations Millennium Goals addressing the issue of gender equality with a focus on government. The *Gender Equality and Government in the Americas* Forum will go beyond typical "awareness" conference approaches to focus exclusively on self-assessment processes, best practice knowledge exchange, and the development of action plans by government leaders.

**WHERE:** **Atlanta, Georgia, United States.** Atlanta, as a modern and international city, is an ideal venue to host such an event. Atlanta, with its history of civil rights, prominent women's colleges, and woman mayor is a logical place to host this initiative, which is expected to leverage Atlanta's resources in the field of gender issues.

**WHEN:** September 5-7, 2007





## “Gender Equality and Government in the Americas” Forum 2007

### 2007 OFFICIAL PROGRAM STEERING COMMITTEE



**The Honorable Shirley Franklin**  
**Mayor, City of Atlanta**  
**Chair, Board of Trustees, CIFAL Atlanta**  
**Chair, Gender Equality Program Steering Committee**

- The Honorable Ana Vilma Albanez de Escobar, Vice President, El Salvador
- The Honorable Portia Simpson-Miller, Prime Minister, Jamaica
- H.E. Carmen Moreno, Eminent Ambassador, Director, UN-INSTRAW, Dominican Republic
- Ms. Francine Senécal, Co-President, Metropolis Women International Network and Vice-President of the Executive Committee of the City of Montréal, Canada
- Mr. Carlos Lopes, U.N. Assistant Secretary-General and UNITAR Executive Director
- The Honorable Nancy A. Boxill, Commissioner, Fulton County, Atlanta, GA
- Ms. Astrid Pregel, Consul General of Canada (retired), President, Feminomics Inc.
- Dr. Beverly Daniel Tatum, President, Spelman College, Atlanta, GA
- Dr. Elizabeth Kiss, President, Agnes Scott College, Atlanta, GA
- Ms. Susana M. Chavez, Vice President & SE Regional Manager, Parking Company of America and Atlanta Commission on Women Member, Atlanta, GA
- Mr. Michael Gerber, President, ARCHE, Atlanta, GA





## SPONSORSHIP BENEFITS

We are delighted to invite you to become a sponsor of the **“Gender Equality and Government in the Americas” Forum 2007**, Atlanta’s Second Annual Meeting part of the *Global Leadership Initiative on Gender Equality*, to be held in Atlanta on September 5-7, 2007. This Forum is a unique opportunity to connect women from across the globe for the purpose of impacting women’s political leadership and engagement.

By being a sponsor of this high-profile event, your company will have an invaluable opportunity to:

- ◆ *Gain High Visibility with an Audience of Senior-Level Government Decision Makers and Business Leaders in the Western Hemisphere*
- ◆ *Explore New Business Opportunities*
- ◆ *Showcase Products and Services*
- ◆ *Demonstrate a Commitment to Women Employees and the Community*
- ◆ *Receive the Utmost Recognition and Publicity*
- ◆ *Participate in the Global Leadership Initiative Program Committee*





## SPONSORSHIP LEVELS

Benefits	Platinum	Gold	Silver
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Sponsor Luncheon (Day 2) with Speaking Opportunity	•	•	
Private meetings with delegate members	•	•	
Company acknowledgement at opening and closing ceremonies	•	•	•
Web site recognition	•	•	•
Recognition as Program Sponsor in the event program and invitations	•	•	•
Complimentary workshop admission	<b>8</b>	<b>4</b>	<b>2</b>
Admission to catered functions	<b>8</b>	<b>4</b>	<b>2</b>
Company logo displayed on sponsor banners at event	<b>Large</b>	<b>Medium</b>	<b>Small</b>
<b>Investment Amount \$</b>	<b>10,000</b>	<b>5,000</b>	<b>2,500</b>





## SPONSORSHIP REGISTRATION

“Gender Equality and Government in the Americas” Forum 2007  
Atlanta, Georgia – September 5-7, 2007

- Platinum Sponsor (\$10,000)**
- Gold Sponsor (\$5,000)**
- Silver Sponsor (\$2,500)**

*Contributions to CIFAL Atlanta are eligible for tax-deductions benefits under 501(c) (3) of the U.S. Internal Revenue Code.*

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### Payment Information

Please make checks payable to “**CIFAL Atlanta**”

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### Please complete and return this form to:

Via Mail: **CIFAL Atlanta**  
Gender Equality Program  
Attn: Francesca Cesa Bianchi  
The Hurt Building  
50 Hurt Plaza, S.E., Suite 806 Atlanta, GA 30303, U.S.A.

Via Fax: **(404) 446-4173**  
Attn: Francesca Cesa Bianchi  
RE: Gender Equality Program

