

LINKING CARE WITH PREVENTION		
Advice/Principle	Examples/Stories	Contacts/Resources
<ul style="list-style-type: none"> • If the people don't care, nothing else matters 	<ul style="list-style-type: none"> • People with AIDS (PWA) and/or People Living With AIDS (PLWA) do not want to be public • Contribute to lack of general support • Concept people have of PWA/PLWA prevention has not kept up with changes in treatment • Sense that if PWA dies, it is "good" – we are rid of them. • Need through community development to acknowledge different people, lifestyles, and needs. Include people in the community. 	
<ul style="list-style-type: none"> • ID Needs; Create Access; Increase Service 	<ul style="list-style-type: none"> • Law is present but does not get to the people because people do not ask for service • Lima Peru hospital has used economies of scale to increase access, but still 8 – 9 million people do not have access. This may continue if new political leaders are elected due to decentralized organization. 	
<ul style="list-style-type: none"> • Use networks to coordinate national priorities and local efforts 	<ul style="list-style-type: none"> • Brazil goes to networks of people and assesses needs and creates localized responses. • All networks need meet every two years. • Common to all Latin America Countries. • (Have strong voice in policy but not in culture) 	
<ul style="list-style-type: none"> • Educate people about what is available. 	<ul style="list-style-type: none"> • 	
<ul style="list-style-type: none"> • Partner with government – stop fighting with government. 	<ul style="list-style-type: none"> • Ecuador is working to change perspectives of Non-Government Organizations (NGO's) and ASO's regarding the government in order to make it possible to influence the political process. • States do not have HIV/AIDS on their agenda • ACT-OP in US "acted up" to get AIDS on the political Agenda 	
<ul style="list-style-type: none"> • Public Marketing about AIDS to build support for 	<ul style="list-style-type: none"> • Brazil PLWF form groups and ask for laws and resources from NGO'S and government. 	

increased prevention and treatment	<ul style="list-style-type: none"> • Sex workers consulted in the design of campaigns. • Outreach to leaders of sex workers to provide condoms and education and rights and resources. 	
	<ul style="list-style-type: none"> • Population Opinion Leader Program (POL) at Centers for Disease Prevention and Control (CDC) 	<ul style="list-style-type: none"> • CDC Prevention Section
	<ul style="list-style-type: none"> • Brazil: Use animals – ask “How do you want us to see you?” 	
	<ul style="list-style-type: none"> • Politicians who support AIDS campaigns are given “the boot”. 	